

# Privacy Policy

## Whale

Welcome to Whale, the cutting-edge CRM platform for affiliate marketing ("Whale," "we," "us," or "our"). This Privacy Policy outlines how we collect, use, disclose, and safeguard your personal information when you use our services. By accessing or using Whale platform, you consent to the practices described in this Privacy Policy.

### Information We Collect

a. **Personal Information:** When you interact with Whale service, we may collect personal information that you voluntarily provide, such as your full name, email address, postal address, social media, phone number, company details, and other. This information is essential for the creation and management of your account, enabling seamless communication, and ensuring the proper functioning of our services.

b. **Device and Usage Information:** We automatically collect technical data and usage patterns, which may include your IP address, browser type, operating system, device identifiers, referral URLs, and pages viewed on our platform. This information is gathered to enhance our services, optimize user experience, and ensure the security and stability of our systems.

c. **Cookies and Similar Technologies:** We may use cookies, web beacons, and other similar technologies to collect data about your interactions with our platform. Cookies are small text files stored on your device that help us recognize you and personalize your experience. You can manage your cookie preferences through your browser settings; however, please note that disabling cookies may affect certain functionalities of our services.

d. **Financial Information:** If you engage in financial transactions on our platform, such as making payments, we may collect financial information, including credit card details, payment details, addresses of crypto wallets, or other payment methods. This information is securely processed through third-party payment processors, and we do not store your complete financial information on our servers.

e. **Sensitive Information:** We do not intentionally collect sensitive information, such as race, religion, sexual orientation, or health data. Please refrain from providing such sensitive data while using our services.

f. Legal Basis for Processing: Our collection and processing of personal information are based on legitimate business interests, the necessity of fulfilling our contractual obligations, compliance with legal obligations, and, where applicable, your consent. By using our services, you consent to the collection, processing, and storage of your information as outlined in this policy.

## How We Use Your Information

a. Provision of Services: We utilize the information collected to deliver, maintain, and enhance the functionality of Whale. This includes facilitating user account management, processing transactions, and ensuring the proper operation of our platform.

b. Communication: Your contact details enable us to communicate essential service-related information, including updates, security notifications, and account-related alerts. These communications are integral to your use of our services, and you may not opt-out of receiving them.

c. Marketing and Promotional Activities: With your explicit consent, we may employ your email address or any messengers mentioned by you to send promotional materials, newsletters, or special offers related to our services. You reserve the right to withdraw this consent at any time, and instructions for opting out are provided in the communications.

d. User Support: Information you provide allows us to respond to your inquiries, address customer support requests, and resolve issues effectively. This aids in providing you with a seamless and satisfactory user experience.

e. Personalization: We may use collected data to customize your experience on our platform, tailoring content, recommendations, and advertisements to align with your preferences and interests. Such personalization enhances user engagement and satisfaction.

f. Analytics and Improvements: Aggregated and anonymized data is utilized for analytical purposes to enhance our services, identify usage patterns, and improve the overall user experience. These insights inform strategic decisions and ensure continuous enhancement of our platform.

g. Compliance and Legal Obligations: Information may be processed to comply with legal obligations, respond to regulatory requests, or fulfill contractual obligations. This includes, but is not limited to, fraud prevention, risk management, and compliance with applicable laws and regulations.

h. Research and Development: Non-personal data may be used for research and development purposes to innovate and introduce new features, services, or products. Your individual identity remains safeguarded in this process.

i. Data Retention and Disposal: We retain your information only for the duration necessary to fulfill the purposes outlined in this policy, unless a longer retention period is required or permitted by law. Once the purpose of processing ceases to exist, we take appropriate measures to securely dispose of or anonymize your data to prevent unauthorized access.

### Information Sharing and Disclosure

Whale System may engage reputable third-party service providers to facilitate various aspects of our services. These entities may include payment processors, customer support services, data storage providers, and analytics platforms. We share information with these providers only to the extent necessary to perform their functions on our behalf. All third-party service providers are contractually obligated to adhere to stringent data protection and confidentiality standards. We may disclose your information if required by law, regulation, legal process, or governmental request. Additionally, we may disclose information to enforce our agreements, policies, and terms of service, or to protect the rights, property, or safety of Whale, its users, or others. This includes exchanging information with other companies and organizations for fraud protection and credit risk reduction.

In the event of a merger, acquisition, reorganization, or sale of assets, your information may be transferred as part of the transaction. We will notify you via email and/or a prominent notice on our platform of any change in ownership or uses of your information, as well as any choices you may have regarding your information.

We may share aggregated, anonymized, or de-identified data with third parties for research, marketing, analytics, and other purposes, provided that such data does not personally identify you. We will not share your personal information with third parties for marketing purposes without your explicit consent.

Please be aware that your information may be transferred to, and processed in, countries other than your own, where data protection laws may differ. By using our services, you consent to the transfer of your information to countries outside your country of residence. We reserve the right to amend our information sharing practices. In the event of a change, we will update this Privacy Policy accordingly, and any material

changes will be communicated to you through prominent notices on our platform or via email.

## Data Security

Whale is committed to maintaining robust and comprehensive security measures to protect your personal information from unauthorized access, disclosure, alteration, and destruction. We employ state-of-the-art technical, physical, and administrative security protocols to ensure the confidentiality and integrity of your data.

Access to your personal information is restricted to authorized personnel who require access for legitimate business purposes. Our access control mechanisms are regularly reviewed and updated to prevent unauthorized access. We utilize industry-standard encryption protocols to transmit and protect sensitive data.

We retain your information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy. Once the purpose of processing ceases to exist, we employ secure methods to dispose of or anonymize your data, preventing unauthorized access or use.

When engaging third-party service providers, we carefully evaluate their security practices to ensure they meet our stringent security requirements. All third-party providers are contractually obligated to maintain the confidentiality and security of your information.

While we implement robust security measures, it is essential for users to exercise caution. Please refrain from sharing sensitive information with unknown contacts and ensure the confidentiality of your account credentials.

## Your Choices

You have the right to access the personal information we hold about you. If you believe that any information we have is inaccurate, incomplete, or outdated, you may request corrections, updates, or deletions by contacting us using the information provided in this Privacy Policy.

You can request the deletion of your account and associated personal information. Please note that while we will promptly fulfill your request, certain data may be retained for legal, regulatory, or legitimate business purposes, as outlined in our data retention policies.

Should you have any questions, concerns, or requests regarding your privacy rights, please contact us using the details provided in this Privacy Policy. We will respond to your inquiries and address your concerns promptly and in accordance with applicable privacy laws.

### Acceptance of Privacy Policy

By accessing and using Whale Service, the user explicitly acknowledges that they have read, comprehended, and agreed to be bound by the points outlined in Privacy Policy. The individual accepting Privacy Policy on behalf of the user through the platform's online registration process affirms that they possess the necessary authority to legally bind the user to this Privacy Policy. It is crucial to note that this Document does not necessitate a physical signature to be legally binding.

The user's assent to this Privacy Policy is manifest when they complete the online account registration process with Whale, during which this document is presented and made accessible through relevant links. By proceeding with the registration, the user signifies their understanding of the Privacy Policy and their consent to abide by its terms.

We reserve the right to update or modify this Privacy Policy at any time without prior notice. Any changes will be effective immediately upon posting on our platform. Your continued use of Whale Service after the posting of changes constitutes your acceptance of such changes.

If you have any questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us at [nutra@whale.biz](mailto:nutra@whale.biz).

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